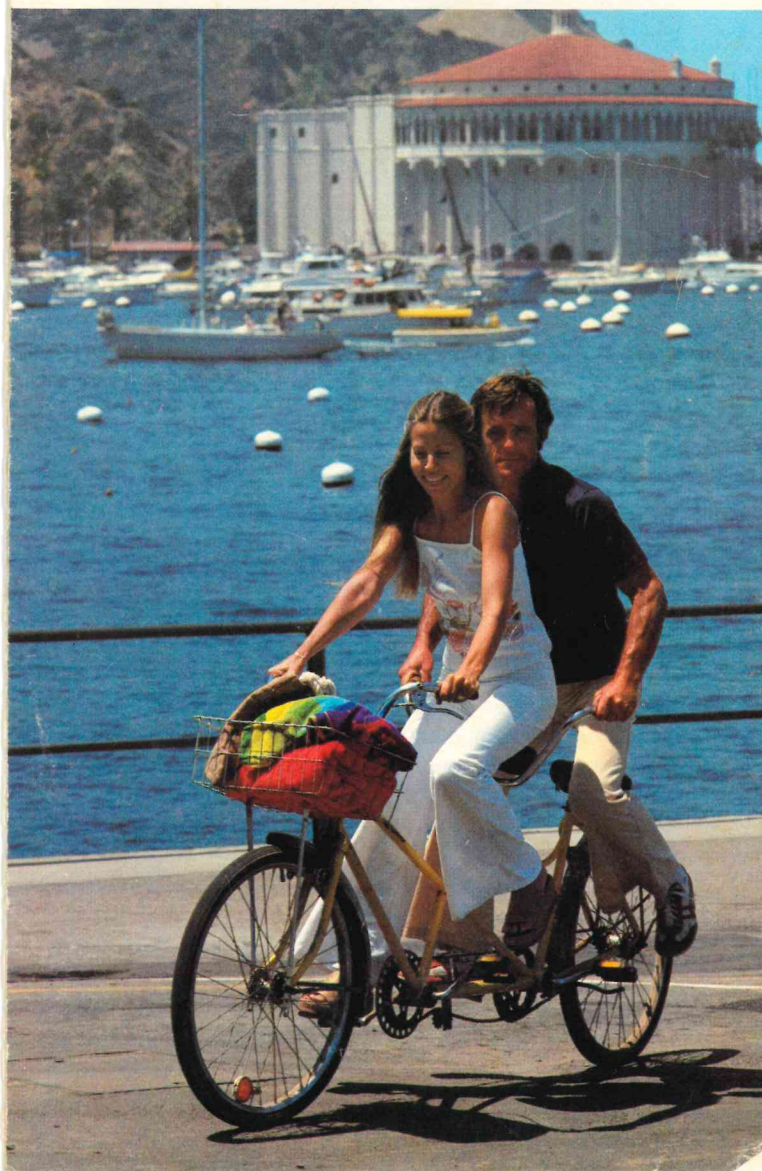




enjoy **Santa Catalina** **ISLAND**

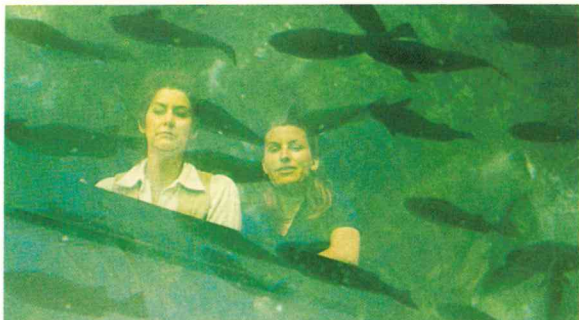


Spectacular sightseeing to offer you fun and excitement in a unique

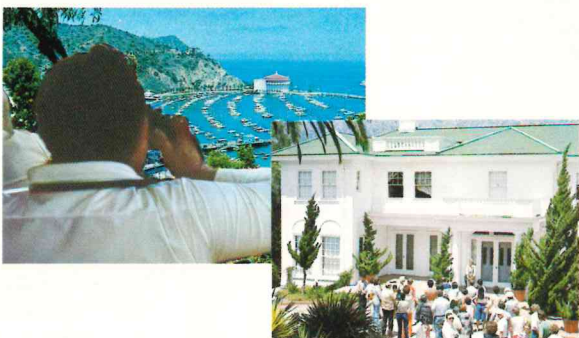
Glass Bottom Boat

Visit another world by taking this tour. You'll be fascinated by the strange undersea life and variety of colorful fish in Catalina's clear blue waters.

TIME: 40 MINUTES. FARE \$3.25, INCL. TAX.
CHILDREN (5 THRU 11) \$1.75 INCL. TAX.



Scenic Terrace Drive



Magnificent views from high above this colorful city and its sparkling blue bay. Tour includes a visit to Mt. Ada, originally the Catalina residence of Wm. Wrigley Jr.

TIME: 50 MINUTES. FARE \$3.75, INCL. TAX.
CHILDREN (5 THRU 11) \$1.75 INCL. TAX.

Take 3 of these 4 trips as a
**money-saving
combination tour...**

FARE \$8.50, INCL. TAX. CHILDREN (5 THRU 11) \$4.25 INCL. TAX.

ours

the setting of natural beauty



Casino Tour

Close-up view of Catalina's world famous landmark, the Casino, by walking tour. See its beautiful theater, enjoy photos and commentary on this unique building, and visit the Casino Ballroom where the big bands play. Great outside views from the circular balcony. Comfortable tram service included to and from the Casino.

TIME: 45 MINUTES. FARE \$2.50, INCL. TAX.
CHILDREN (5 THRU 11) \$1.50 INCL. TAX.

Coastal Cruise



Sometimes this tour goes to the eastern tip of Catalina, and you may see playful seals in their natural habitat. Sometimes it explores the cove-dotted coastline to White's Landing. In either direction, it's a fascinating tour.

TIME: 45 MINUTES. FARE \$3.00, INCL. TAX.
CHILDREN (5 THRU 11) \$1.75 INCL. TAX.

Make the most of a day in Catalina — for the least money — by taking the Glass Bottom Boat, Scenic Terrace Drive and your choice of either the Casino Tour or the Coastal Cruise. Three tours take only 2½ hours, leaving you ample time for lunch.

Skyline Drive



This exciting tour takes you 10 miles into the Santa Catalina Island Conservancy's preserve to the "Airport-in-the-Sky." You see Ironwood trees found nowhere else in the world. Both coming and going, this tour offers outstanding views of Avalon, Catalina's rugged interior, and the Pacific Ocean.

TIME: 1 HOUR, 45 MINUTES. BY RESERVATION ONLY.
FARE \$5.00 INCL. 25c VOLUNTARY CONTRIBUTION TO SANTA CATALINA ISLAND CONSERVANCY AND TAX. CHILDREN (5 THRU 11) \$2.50 INCL. VOLUNTARY CONTRIBUTION AND TAX. YOUR CONTRIBUTION IS TAX DEDUCTIBLE.

Flying Fish Boat Tour

(May thru September.) As 40-million-candlepower searchlights sweep from the boat towards shore, flying fish that are at Catalina all summer soar up out of the water — sometimes land in the boat! Added thrills: Spotlighting seals and catching the reflections of the eyes of wild goat on the steep hillsides. There's no other tour anywhere like this one!



TIME: 1 HOUR — EVENINGS ONLY. FARE \$3.25 INCL. TAX. CHILDREN (5 THRU 11) \$1.75 INCL. TAX.





Inland Motor Tour

Once a special tour for VIP's, this 3¾ hour tour takes you above the breathtaking cove-lined coast into much of the 66 square miles of beautiful, mountainous interior owned by the Santa Catalina Island Conservancy. El Rancho Escondido — with performances by pure-bred Arabian horses raised and trained there. Refreshments — at Old Eagle's Nest Stage Coach Stop. Wild animals — buffalo, deer, goat, and boar — wandering unhindered. Great tour for those who stay overnight or longer.

TIME: 3 HOURS, 45 MINUTES. BY RESERVATION ONLY. LEAVES 9:00 A.M. DAILY YEAR AROUND. ADDITIONAL SCHEDULES DURING SUMMER MONTHS. FARE \$8.50 INCL. 50c VOLUNTARY CONTRIBUTION TO SANTA CATALINA ISLAND CONSERVANCY AND TAX. CHILDREN (5 THRU 11) \$4.00 INCL. 25c VOLUNTARY CONTRIBUTION AND TAX. YOUR CONTRIBUTION IS TAX DEDUCTIBLE.



A Visit To Two Harbors

(Leaves 12:00 noon daily, mid-June to mid-September.) See more than 14 miles of picturesque coastal scenery on this boat tour to beautiful Two Harbors, "location" for many movies and TV shows. You'll have plenty of time to stroll the isthmus, swim or loll on the beach. Delicious food and drink available at the fine Two Harbors Restaurant & Bar.

TIME: 5 HOURS, 45 MINUTES. ROUND-TRIP FARE \$5.00 INCL. TAX. CHILDREN (5 THRU 11) \$2.50 INCL. TAX.

It's easy to get to Catalina

Freeway map

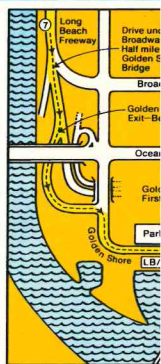
Catalina Air-Sea Terminal (San Pedro): Go to south end of Harbor Freeway (11), take Harbor Blvd. turn-off, continue one mile. Follow signs to Catalina Terminal entrance (Terminal is under the Vincent Thomas Bridge).

Long Beach/Catalina Cruises: Go south on Long Beach Freeway (7) then turn off at Downtown Long Beach exit and continue to Golden Shore exit. Take Golden Shore Blvd. and follow signs to terminal.

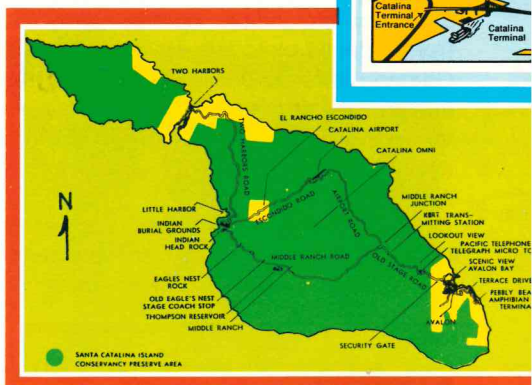
Long Beach Municipal Airport: San Diego Freeway (405) to Lakewood Blvd. North turn-off, and turn left at 2nd traffic light on Lakewood Blvd. to airport.

In summer only, there's a boat from Newport Beach. Pacific Coast Highway (1) to Balboa Drive, Balboa Drive to Balboa Pavilion.

Long Beach Te



San Pedro Te



Make visitor's information and services center your first stop in Avalon

Come in for Catalina information, reservations, tickets, and free literature in color on each of the sightseeing tours.

Group Information: Special rates available for groups of 25 or more. Write Group Services, Box 737, Avalon, CA 90704, or phone (213) 510-2500 or (213) 510-2000.



All to

to the Catalina terminals in San Pedro and Long Beach.



rs and prices subject to change without notice.



Wrigley Memorial and Botanical Garden

The Wrigley Memorial is an imposing structure of stone, marble and tile, built as nearly as possible from Catalina materials. Below lies the Botanical Garden, featuring cactus, succulents, and interesting plants endemic to Catalina. A pleasant though uphill walk or drive of 1.7 miles from downtown Avalon via Avalon Canyon Road. Admittance contribution of 50c per person not requested of Foundation members and children under 12. Daily, frequent tram service to, from Avalon, 50c each way. Children under 5, free.



Golf

Catalina Visitor's Country Club, with a challenging 9-hole course offering interesting ocean and mountain views, open daily to the public. Golf equipment, lockers available at club house. In summer, a novel Pitch-Putt course also is open.

America's most beautiful miniature golf course, in Island Plaza, offers 18 holes of family fun in a park-like setting. Open 7 days a week, 9 a.m. to 11 p.m., mid-June to mid-Sept. Open weekends at other times.

Tennis

Play your best game on the 60' x 120' Laykold® tennis courts on the beautiful grounds of Las Casitas. Nominal fee.

Fine concrete tennis courts, rackets and balls rented at Catalina Visitor's Country Club.

Laykold® tennis courts at the Avalon schools are available to the public free throughout the summer months. Mid-September to mid-June, the courts are available before 11 a.m. and after 2:30 p.m.



Fishing, Boating, Diving

Catalina is world famous for its excellent fishing. Rowboats, outboards, inboards for rent, and baits and tackle available on Pleasure Pier, Easter Week through October.

Clear waters, abundant sea life provide outstanding

diving at Catalina. Skin and SCUBA diving equipment, including air, available year around on Pleasure Pier. Advance reservations suggested weekdays, Oct. thru Mar. Phone (213) 510-0330.





Camping, Hiking, Picnicking

Camping is back-to-nature fun for the family in Catalina, limited to established campsites.

Arrangements and payments of camping fees must be made in advance through the Santa Catalina Island Conservancy Office, 206 Metropole, Avalon, CA 90704, phone (213) 510-1421.

Enjoy Catalina's rich natural beauty by hiking the picturesque mountain trails and winding paths around Avalon. Charming pergolas with comfortable benches placed at vantage points overlooking Avalon and the Harbor. For safety and maximum enjoyment, hiking into the interior requires a free hiking permit which may be obtained at the Conservancy Office.

Public picnic grounds: With tables, barbecue braziers and volleyball courts. Located on Cabrillo Crescent. Ask permission to use free at Harbor Master's Office, Pleasure Pier.

Private picnic grounds: With rustic shelters, tables and outdoor barbecue ovens. Located on Avalon Canyon Road beyond the stables. Permit must be obtained and fees paid at Visitor's Center.

Rental Cars, Bicycles, Recreation

Explore picturesque Avalon by car or bike. Rental cars and bicycles available at several locations in Avalon for use around town.



A well-planned, professionally-directed recreation program is sponsored by Avalon Recreation Committee. For details, check Visitor's Center.

Bathing and Beach

Enjoy calm, clear, surf-free waters at sunny Crescent Beach. Lockers, beach chairs, backrests, umbrellas, and paddle boards for rent at Pleasure Pier. Easter Week through October.



Horseback Riding

See Catalina by horseback. Ride the picturesque mountain and valley trail. Western saddles. By the hour or all day — year around. Information at your hotel or the stables. Phone (213) 510-0478.



Museum, Art Gallery, Movies

The Catalina Museum — Catalina artifacts and mementos. Ground floor of the Casino.

Catalina Art Association Gallery, featuring the works of Catalina artists — some of which are for sale — is on the ground floor of the Casino.

See the latest features in one of America's most beautiful motion picture theaters, located in the Casino building.

Museum daily May thru Oct. Art Gallery open Easter Week and daily June thru mid-Sept. Theater daily Easter Week thru Oct. Weekends only at other times.

Catalina's "Airport-in-the-Sky"

Catalina's interior airport, owned by the Santa Catalina Island Conservancy, welcomes private pilots 8 a.m. to 7 p.m., May thru Oct., 8 a.m. to 5 p.m. at other times. Has 3,250-ft. paved runway. Bus service to and from Avalon.

Service, Fraternal Organizations

See bulletin board, Post Office Arcade, for 9 listings. Visiting members invited to attend meetings.

Church Services

Services held by 6 denominations. See bulletin board, Post Office Arcade.

There's so much
to see and do
in Catalina...

that you'll want to stay
for several days, a week—
or longer.



Get off the mainland merry-go-round and discover how refreshing Catalina can be. And allow yourself as much time as you can, because this island, despite its leisurely pace, is where time really flies. Choose from the dozens of activities listed here. Treat your whole family to an unforgettable Catalina adventure. You can afford to. Catalina is one resort where you can have fun without spending a fortune.